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UNITED STATES

BUSINESS REPLY MAIL
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NINTENDO OF AMERICA INC.
P.O. Box 3481
Redmond, WA 98073-3481

Attn: Consumer Marketing Dept.

DMG-HW-USA-1

Game Boy™ Warranty Registration

IMPORTANT: This is your Game Boy™ Warranty Registration
To receive full warranty protection, fill out this card within 10 days after the date of purchase*

A Who purchased this Game Boy?

Last Name _____ Middle Initial _____ First Name _____

Street Address _____ Apt. # _____

City _____ State/Prov. _____ Zip/Postal Code _____

B. Date of purchase, or if gift, date of receipt: Mo. _____ Day _____ Yr. _____

C. Serial No. _____
(on back of Game Boy)

D. Did you buy this Game Boy.
1.( )Primarily for yourself
2.( )Primarily for use by other family member(s) in your home
3.( )Primarily for use by someone outside of your home
4.( )Did you receive it as a gift?

E. Please complete

Please tell us who will be the primary user of this Game Boy. (If same as above, please write "same as above".)
5. Name _____
Address _____
City _____ State/Prov _____ Zip/Postal Code _____
6. Birth Date _____ Sex: M_____ F_____

Please tell us about anyone else who will use this Game Boy.
7. Sex: M_____ F_____
Birth Date _____

8. Sex: M_____ F_____
Birth Date _____

F. How did you learn about Game Boy? (Check more than one if appropriate)
9.( ) TV Advertising
10.( ) Radio Advertising
11.( ) Magazine Advertising
12.( ) Newspaper Advertising
13.( ) Store display or salesperson
14.( ) From friends, relatives or family member
15.( ) Family member has asked for it
16.( ) Some other way: (Please Specify)

G. Do you have a Nintendo Entertainment System® (NES) in your house?
Yes ( ) No ( )

H. Will the primary user of the Game Boy be the same person as the current primary user of the NES?
Yes ( ) No ( )

I. Tell us where you plan to use the Game Boy.
G1. ( ) At home
G2. ( ) At work
G3. ( ) On the bus/train
G4. ( ) On planes
G5. ( ) Other (please specify) _____

J. How much will you use Game Boy?
H1. ( ) <1 Hour/Day
H2. ( ) 1-2 Hours/Day
H3. ( ) 3-4 Hours/Day
H4. ( ) 4-5 Hours/Day
H5. ( ) 5+ Hours/Day

K. Please tell us what kind of accessories (if any) you bought or would like to buy for this Game Boy.
I1. ( ) Carrying Case
I2. ( ) AC Adaptor/Recharger

L. How many additional Game Paks do you plan to buy in the next year? _____

OPTIONAL

M. Which group describes your annual total family income?
17. ( ) $10,000 - $14,999
18. ( ) $15,000 - $19,999
19. ( ) $20,000 - $29,999
20. ( ) $30,000 - $39,999
21. ( ) $40,000 - $49,999
22. ( ) $50,000 - $59,999
23. ( ) $60,000/over

N. Please indicate the last year of school completed by purchaser:
24. ( ) Less than high school graduate
25. ( ) High school graduate
26. ( ) Some college
27. ( ) College graduate or beyond
28. ( ) Other (please specify)

*In Canada please use a return envelope and affix postage.

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